



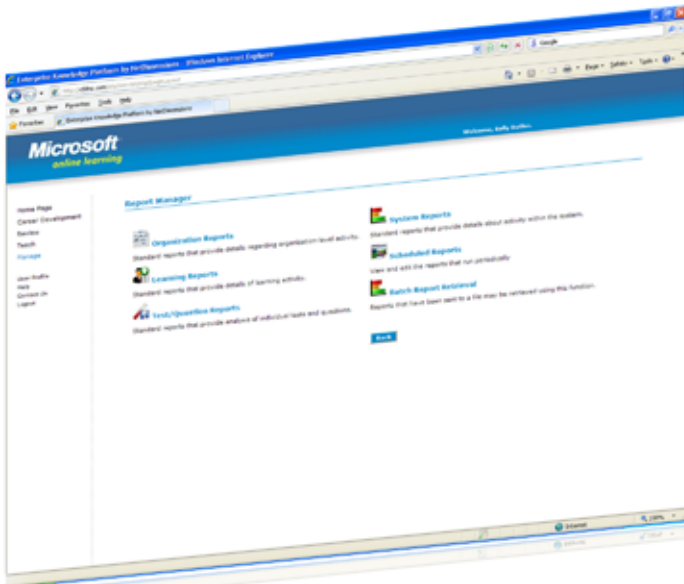
Learning Management System The Benefits



Helping train over 2.8 million people in
Microsoft technologies during the last decade

Microsoft[®]
online learning

C.B.Learning Learning Management System



“ Greater flexibility and improved reporting and learner management ”

The C.B.Learning LMS at a Glance

- ▶ No setup fees.
- ▶ Effortless rollout and quick and easy access via a standard web browser.
- ▶ Industry standard SCORM compliancy.
- ▶ Ability to add own content
- ▶ Full reporting system including Organisation, Learner and Course-Based reports.
- ▶ Comprehensive reporting and tracking of enrolled learners.
- ▶ Ability to assign users, select the training language and change time zone.
- ▶ Create and modify the organisational structure and assign user permissions.
- ▶ Organisation branded interface.

The C.B.Learning Learning Management System (LMS) is an industry leading and multilingual platform implemented by companies such as HSBC and Cathay Pacific. The platform offers individuals, administrators and managers full visibility of the learning process and the ability to manage the progress of training. There is no setup or installation required and due to the nature of the platform it can be delivered anywhere across the world.

ORGANISATIONAL STRUCTURE

Fully customisable, the LMS makes it easy for businesses to map Microsoft Online Learning users to their own organisational structure for greater flexibility and improved reporting and learner management.

By grouping users via organisational structure businesses will be able to provide department managers with the ability to carry out local management of their own staff training. They will be able to see the progress report of each staff member, how they are doing and understand which employees are not working through the training they been assigned. HR departments meanwhile can have an organisation wide view of the training process.

All of these can be viewed as a report either through a browser or sent via email as a .txt or .csv file.

User Management & Reporting

The C.B.Learning LMS is an exceptionally powerful management platform that not only provides analysis of learner progress but allows full administration of enrolled learners at anytime and anywhere.

THE USER EDITOR TOOL

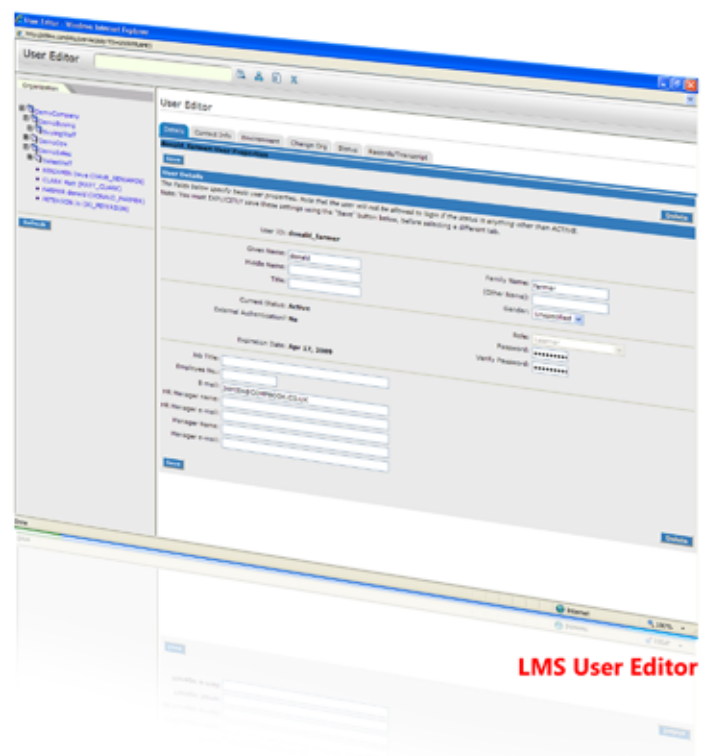
The User Editor tool is a means for training administrators to view and manage any learner within the organisation. It is here that a department manager or a member of the HR department can:

- ▶ View a learner's login and training time stats
- ▶ View all the courses for which the learner is enrolled
- ▶ Change a learner's password
- ▶ View or edit a learner's:
 - ▶ personal details
 - ▶ contact details
 - ▶ department
- ▶ Change the default language of a learner's LMS screen
- ▶ Edit the learner's time zone

REPORTING

The LMS allows access to the progress reports of every enrolled course user. These reports can be freely accessed online, at anytime, anywhere, to track the learning development of course users.

Progress reports can be calculated on a day, week or month time period and can be accessed via the web, in a Comma separated values (.CSV) or text file (.txt) format. All reports can be delivered directly to an administrator's inbox.



LMS User Editor

The screenshot shows a 'Transcript Report' window with a table of user progress data. The table has columns for 'User ID', 'Course ID', 'Course Name', 'Start Date', 'End Date', 'Status', 'Progress (%)', and 'Action'. The data is as follows:

User ID	Course ID	Course Name	Start Date	End Date	Status	Progress (%)	Action
1000000001	1000000001	Course 1001 - Introduction to the LMS	10/10/2008	11/10/2008	Completed	100%	View
1000000002	1000000002	Course 1002 - Advanced Topics	10/10/2008	11/10/2008	In Progress	50%	View
1000000003	1000000003	Course 1003 - Project Management	10/10/2008	11/10/2008	Not Started	0%	View
1000000004	1000000004	Course 1004 - Quality Assurance	10/10/2008	11/10/2008	Completed	100%	View
1000000005	1000000005	Course 1005 - Customer Service	10/10/2008	11/10/2008	In Progress	75%	View

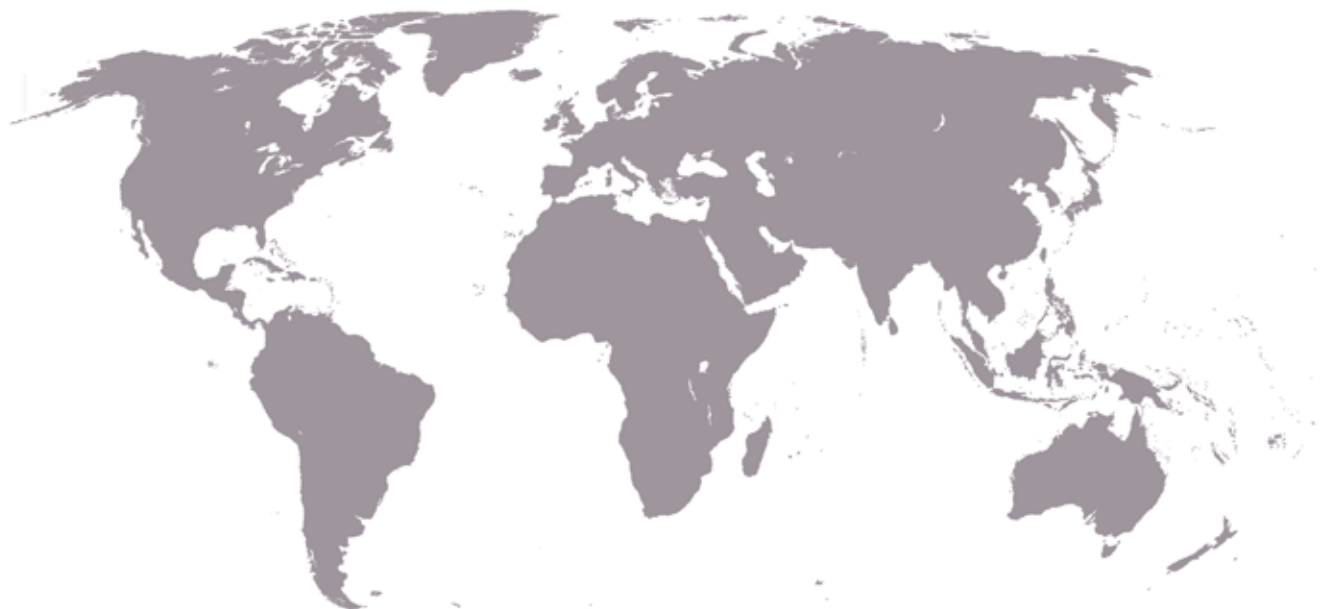
Transcript report on user progress

Multilingual LMS

“ supports the key languages across all seven of the world’s continents ”

The LMS is a multilingual platform used internationally by some of the world’s largest corporations. For firms who have an international workforce spread across many counties it is essential that training is not hindered by time zones or by being restricted to a second language.

By supporting the majority of the most commonly spoken languages across all continents, administrators can ensure that the development of learners is optimised by allowing them to study on their own native or most proficient language and localised time zone.



NORTH AMERICA

English (US)
English (Canadian)
Spanish

SOUTH AMERICA

Portugese (Brazil)
Spanish (Colombia)

EUROPE

English German Polish
Dutch Greek Spanish
French Italian

AFRICA

Arabic French
English Portugese
Dutch

ASIA

Arabic Korean Vietnamese
Chinese Malay
Japanese Tagalog

AUSTRALIA

English



SCORM Compliant LMS

The LMS benefits from having industry standard SCORM compliancy which enables businesses to add their own additional content (whether SCORM or not).

This additional content can include:

- ▶ Specific rollout downloads that support user training
- ▶ Video content that facilitates understanding.

EXAMPLES OF USE

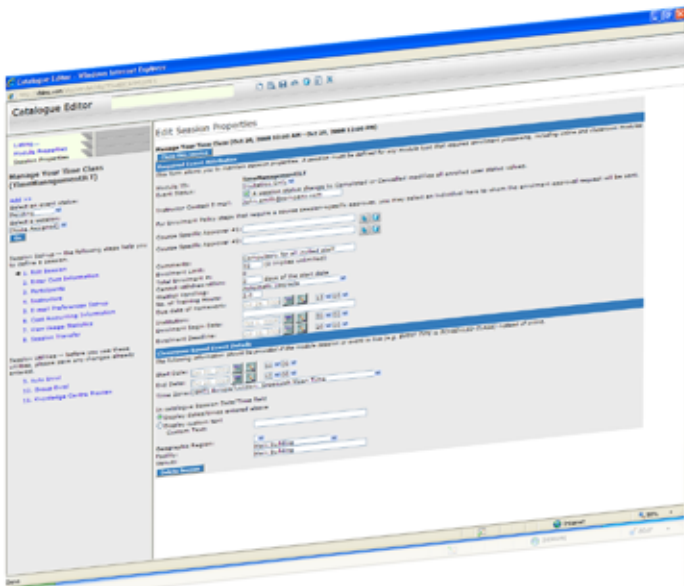
For many firms the ability to add their own content to the LMS is invaluable. It allows a business to mould the training their staff receive from Microsoft Online Learning courses so it is applicable to the working environment.

A few choice examples are:

- ▶ Introductory videos that welcome staff members to their training programme.
- ▶ A firm may wish to add templates for office documents so a learner can develop their skills under the restrictions of working brand guidelines.
- ▶ Businesses could choose to specify which modules are irrelevant to staff members, for example if a firm does not use Active Directory it could inform them to "skip" those sections.



ILT Events & Scheduling



LMS Catalogue Editor

LMS to LMS Integration

The LMS makes it easy for administrators to integrate and organise additional learning to support Microsoft Online Learning courses.

Using the Catalogue Editor that can be assessed online training administrators can:

- ▶ Schedule sessions
- ▶ Assign resources
- ▶ Invite participants
- ▶ Create Instructor Led Training (ILT) modules

For organisations who already have an LMS implemented internally, C.B.Learning offers a bespoke LMS integration solution. There are two types:

FULL INTEGRATION

Available for large-scale user rollouts (1,000+ learners).

LITE INTEGRATION

Available for user rollouts below 1,000 users, this solution allows businesses to use the C.B.Learning LMS interface branded to the client's corporate image. Progress report data is synchronised from the C.B.Learning LMS to the business LMS and administrators are offered the ability to upload and add to the enrolled users list.

What is the cost of the LMS?

The C.B.Learning LMS facilitates organisational learning for a small cost. Businesses have a choice of either subscribing to the LMS for 3 months or a 12 month period.

LMS Pricing Structure per User

- ▶ Subscription cost for 3 months = £5' / £1.67 per month
- ▶ Subscription cost for 12 months = £12' / £1 per month

**Volume of order will influence price.*

Example Pricing

What follows is an example of the savings that can be made by subscribing to the LMS for a 12 month period compared to a rolling 3 month subscription.

Company A - 100 Users

Subscribes to the LMS for 3 months only.
The cost to **Company A** for LMS access over 3 months = **£500**

Company B - 100 Users

Subscribes to the LMS for 12 months.
The cost to **Company B** for LMS access over 3 months = **£300**

A 40% saving.

For more Information & Sales

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